

Research Information Sheet: UT Austin AI Sentiment Focus Groups

Title of the Project: UT Austin AI Sentiment Study

UT Austin Investigator: Dr. Julie Schell, Director of the Office of Academic Technology

You are invited to be part of a research study. Your participation is voluntary and it is totally up to you to decide whether you want to participate. Even if you decide to be part of the study now, you may change your mind and stop at any time. This form is used for two separate opportunities, plus one optional item that is separate from the study. You may enter the gift card drawing, ask to be contacted about a focus group, or both.

Focus Groups: If you agree to take part in a focus group, you will be asked to join a group discussion about how you use artificial intelligence (AI), what helps or gets in the way of using it well, and what training or support you feel you need. Separate focus groups will be held for students, for faculty, and for staff, so you will take part in a group with others in your same role. Each group will include no more than five participants. The discussion will take place on Microsoft Teams and will be audio recorded and transcribed for research purposes. We expect the focus group will take about 60 minutes. You will receive a \$20 Amazon gift card as compensation for participating. Because this is a group discussion, others will hear what you say. We ask everyone to respect each other's privacy and keep what is shared in the group confidential, but we cannot guarantee that other participants will do so. Please only share what you are comfortable sharing in a group setting. Your name and email are collected strictly for contacting purposes and compensation. This contact information is stored separately from your survey responses and is never linked to them. The focus group transcription will be deidentified before its content is analyzed. Your name will be replaced with a numerical code, so the transcript itself does not identify you. The key that links names to codes will be kept in a separate file and will be accessible only to the PI and select members of the research team. All electronic recordings, transcripts, and files will be stored in UT-approved, access-restricted systems. We will destroy your identifying information (name, email, and the name-to-code key) once the transcriptions are deidentified and coded. Deidentified transcripts and study data may be kept and used for research in line with UT Austin's records retention policy. When we report results, no identifying information will be shared.

Note: The form also includes an optional item where you can share an example of how you have used AI. If you choose to share a use case, that information is separate from the study and will be for institutional improvements only.

Contact Information

If you have any questions, concerns, or complaints about this research now or in the future, you may contact:

The Office of Academic Technology at oat@utexas.edu

If you have questions about your rights as a research participant, or wish to obtain information, ask questions, or discuss any concerns about this study with someone other than the researcher(s), please contact the following:

The University of Texas at Austin Institutional Review Board

Phone: 512-232-1543

Email: irb@austin.utexas.edu



The University of Texas at Austin